

SWANA

Kentucky Bluegrass Chapter

2024 KY Bluegrass SWANA Chapter Statewide ROAD-E-O

Board of Directors

President
Tracey Thurman
Lexington, KY Waste Management
tthurman@lexingtonky.gov

Vice President
Byron Roberts
City of Frankfort, KY
broberts@frankfort.ky.gov

Secretary
Lauren Monahan
Lexington, KY Waste Management
lmonahan@lexingtonky.gov

Treasurer
Patrick Daley
Municipal Equipment Inc.
pdaley@meieq.com

Board Member & Past President
Mark Clindaniel
Municipal Equipment Inc.
mclindaniel@meieq.com

Board Member
Kerry Loy
Kerryloy1@gmail.com

Board Member
Jimmy Hoben
Municipal Equipment Inc.
jhoben@meieq.com

Board Member
Antonio Baldon
Louisville Metro Solid Waste
Antonio.BaldonSr@louisville.gov

Board Member
Mike Sims
Rumpke
Michael.Sims@rumpke.com

Board Member
Jocelynn Clindaniel
Municipal Equipment Inc.
jclindaniel@meieq.com

Board Member
Tyson Farrow
Louisville Metro Solid Waste
Tyson.Farrow@louisvilleky.gov

March 6, 2024

Valued KY Bluegrass SWANA Chapter Partner,

The Kentucky Bluegrass SWANA Chapter Annual Road-E-O for the Truck Competition will be held on June 15, 2024 in Lexington, KY. To make this event successful we are requesting your financial support. All sponsors will have their company information and logo displayed in our program booklet. They will also have the opportunity to display equipment and/or have an information booth at the site of the Road-E-O.

What is a SWANA Equipment Road-E-O?

During the inception of the Road-E-O, the Solid Waste Association of North America was mostly managers and mid-level foreman who would travel to various conferences for educational and networking opportunities. These managers wanted to reward their staffs somehow and showcase the talents of their crews in a family atmosphere. Thus, the Road-E-O was born!

Contestants will be judged on their ability to maneuver the following equipment through an obstacle course:

Rear Load Truck
Roll -Off Truck

Front Load Truck
Automated Side Load Truck

The statewide Road-E-O is a way our best drivers can show off their skills and qualify to participate in the International SWANA Road-E-O. The 2024 International SWANA Road-E-O will be held on October 5, 2024 in Georgia. 1st and 2nd place State Road-E-O winners from across the United States and North America will qualify to participate in the International Competition in 2024.

We are requesting that all our sponsors e-mail your artwork and the information that you want to be displayed in our program booklet no later than June 1, 2024.

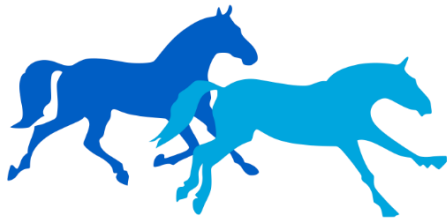
Checks should be made payable to: "Kentucky Bluegrass SWANA Chapter" and mailed c/o Patrick Daley, Municipal Equipment, Inc., PO Box 197809, Louisville, KY 40259. If you need our organization to submit a sponsorship invoice, please contact us by phone via (502) 962-9527 or via email at pdaley@meieq.com.

We thank you in advance for your continued support for our Road-E-O events. Tax ID # 61-1304034

Thanks in advance for your consideration.

Sincerely,

Your Kentucky Bluegrass SWANA Chapter Board Members



SWANA

Kentucky Bluegrass Chapter

2024 KY Bluegrass SWANA Chapter Statewide ROAD-E-O

Sponsorship Registration Form

Don't miss out on the chance become a 2024 SWANA ROAD-E-O sponsor.

Fill out the form below and turn in a.s.a.p.

Please check desired sponsorship level below:

- _____ \$1,000 Sponsorship – GOLD (Full Page)
- _____ \$ 750 Sponsorship – SILVER (Half Page)
- _____ \$ 500 Copper Star Sponsorship (Quarter Page)
- _____ \$ 250 Friend of SWANA Road-E-O Sponsorship

Date: _____

Company Name: _____

Address: _____

Company representative / contact person: _____

City: _____ State: _____ Zip: _____

Mail sponsorship forms to the following address: Or email to:

Kentucky Bluegrass SWANA
c/o Patrick Daley
Municipal Equipment Inc.
PO Box 197809
Louisville, KY 40259

pdaley@meieg.com

Sponsor ads should be emailed to imonahan@lexingtonky.gov by **June 1st**. Ads should be high resolution (no less than 300 dpi.) .pdf Files. Ad measurements are listed below.

FULL PAGE: 7.5"W X 10"H

HALF PAGE: 7.5"W X 5"H

QUARTER PAGE: 3.75"W X 5"H

Questions about your sponsorship? Call (502) 216-0353.

Questions about your ad? Call (859) 280-8578.

* Payment for sponsorships is due within 30 days of sponsorship reservation. There will be no refunds for cancellations.