

# SWANA

Kentucky Bluegrass Chapter

## 2023 KY Bluegrass SWANA Chapter Statewide ROAD-E-O

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Municipal Equipment Inc.  
mclindaniel@meieq.com

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tthurman@lexingtonky.gov

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Lexington-Fayette Urban Co Gov  
tstevens2@lexingtonky.gov

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Municipal Equipment Inc.  
pdaley@meieq.com

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Hopkinsville Solid Waste Enterprise  
jdelawson@hswa.us

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kerry@ckyhauling.com

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broberts@frankfort.ky.gov

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cpowell@hswa.us

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Municipal Equipment, Inc.  
jhoben@meieq.com

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Louisville MSD  
antonio.baldon@louisvillemsd.org

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Whitney Hickman  
Louisville Metro Solid Waste  
Whitney.Hickman@louisvilleky.gov

April 1, 2023

Valued KY Bluegrass SWANA Chapter Partner,

The Kentucky Bluegrass SWANA Chapter Annual Road-E-O for the Truck Competition will be held on July 15, 2023 in Lexington, KY. To make this event successful we are requesting your financial support. All sponsors will have their company information and logo displayed in our program booklet. They will also have the opportunity to display equipment and/or have an information booth at the site of the Road-E-O.

### What is a SWANA Equipment Road-E-O?

During the inception of the Road-E-O, the Solid Waste Association of North America was mostly managers and mid-level foreman who would travel to various conferences for educational and networking opportunities. These managers wanted to reward their staffs somehow and showcase the talents of their crews in a family atmosphere. Thus, the Road-E-O was born!

Contestants will be judged on their ability to maneuver the following equipment through an obstacle course:

Rear Load Truck  
Roll -Off Truck

Front Load Truck  
Automated Side Load Truck

The statewide Road-E-O is a way our best drivers can show off their skills and qualify to participate in the International SWANA Road-E-O. The 2023 International SWANA Road-E-O will be held October 13-14, 2023 in Colorado. 1<sup>st</sup> and 2<sup>nd</sup> place State Road-E-O winners from across the United States and North America will qualify to participate in the International Competition in 2023.

We are requesting that all our sponsors e-mail your artwork and the information that you want to be displayed in our program booklet no later than June 30, 2023.

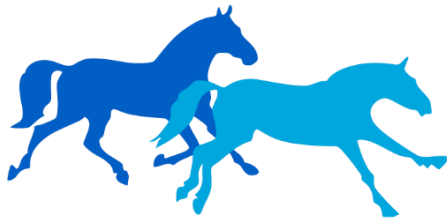
Checks should be made payable to: "Kentucky Bluegrass SWANA Chapter" and mailed c/o Patrick Daley, Municipal Equipment, Inc., PO Box 197809, Louisville, KY 40259. If you need our organization to submit a sponsorship invoice, please contact us by phone via (502) 962-9527 or via email at [pdaley@meieq.com](mailto:pdaley@meieq.com).

We thank you in advance for your continued support for our Road-E-O events. Tax ID # 61-1304034

Thanks in advance for your consideration.

Sincerely,

Your Kentucky Bluegrass SWANA Chapter Board Members



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## 2023 KY Bluegrass SWANA Chapter Statewide ROAD-E-O

### Sponsorship Registration Form

Don't miss out on the chance become a 2023 SWANA ROAD-E-O sponsor.

Fill out the form below and turn in a.s.a.p.

Please check desired sponsorship level below:

- \_\_\_\_\_ \$1,000 Sponsorship – GOLD (Full Page)  
\_\_\_\_\_ \$ 750 Sponsorship – SILVER (Half Page)  
\_\_\_\_\_ \$ 500 Copper Star Sponsorship (Quarter Page)  
\_\_\_\_\_ \$ 250 Friend of SWANA Road-E-O Sponsorship

Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Company representative / contact person: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mail sponsorship forms to the following address: Or email to:

Kentucky Bluegrass SWANA  
c/o Patrick Daley  
Municipal Equipment Inc.  
PO Box 197809  
Louisville, KY 40259

[pdaley@meieq.com](mailto:pdaley@meieq.com)

Sponsor ads should be emailed to [iclindaniel@meieq.com](mailto:iclindaniel@meieq.com) by **June 30<sup>th</sup>**. Ads should be high resolution (no less than 300 dpi.) .pdf Files. Ad measurements are listed below.

**FULL PAGE: 7.5"W X 10"H**

**HALF PAGE: 7.5"W X 5"H**

**QUARTER PAGE: 3.75"W X 5"H**

Questions about your ad or sponsorship? Call (502) 216-0353.

\* Payment for sponsorships is due within 30 days of sponsorship reservation. There will be no refunds for cancellations.